

## HEALTH CHALLENGES IN SOUTH-EAST ASIA

40% of TB deaths are linked to smoking

1/3 of world's TB burden  
(4.9 M prevalent cases) found in South-East Asia

2.5 M TB prevalence in India

*Source: WHO's global TB database,  
WHO Report on the Global Tobacco Epidemic, 2015*

### MAIN DONORS

The Global Fund

Bloomberg  
Philanthropies

USAID

Eli Lilly

### STAFF

120 staff

Over 15,000 volunteers

### MEMBER ORGANISATIONS

The Tuberculosis  
Association of India

Ceylon National Association  
for the Prevention of TB  
(Sri Lanka)

Myanmar Medical  
Association

Nepal Anti-Tuberculosis  
Association

Pakistan Anti TB  
Association

National Anti TB Association  
of Bangladesh — NATAB

SAARC Tuberculosis and  
HIV/AIDS Center (Nepal)

### CONTACT

Dr Jamhoih (Jamie) Tonsing, Regional Director

C-6 Qutub Institutional Area,  
New Delhi 110016, India

[SouthEastAsia@theunion.org](mailto:SouthEastAsia@theunion.org)

The Union

International Union Against  
Tuberculosis and Lung Disease  
Health solutions for the poor

THE UNION

# SOUTH-EAST ASIA

OFFICE

# KNOW. SHARE. ACT.

**THE UNION SOUTH-EAST ASIA OFFICE (USEA)** provides public health expertise to the region's governments, civil society, corporations and international agencies on tuberculosis (TB) prevention and care, and tobacco control; it also conducts operational research, capacity-building programmes and grant-monitoring services.

*“Know. Share. Act. These principles have driven The Union’s work since its founding nearly 100 years ago.”*

**José Luis Castro,**  
Executive Director,  
The Union

### THE WORK OF THE UNION SOUTH-EAST ASIA OFFICE

Funded by the Global Fund, The Union's Project Axshya supports India's national TB prevention and care programme to expand its reach, visibility and effectiveness, targeting marginalised and vulnerable communities in 300 districts in 21 states across India.

Under the Bloomberg Initiative to Reduce Tobacco Use, USEA works across the region to advance national and sub-national tobacco control efforts. Activities focus on capacity building, enforcement of tobacco control legislation, and monitoring compliance.

The Union – Lilly multidrug-resistant TB (MDR-TB) partnership project delivers innovative mHealth models and approaches that involve rural health care providers and private sector hospitals in India's TB prevention and care programme, and builds capacity for clinical management of drug-resistant TB.

The Call to Action for a TB-Free India, part of the Challenge TB project supported by USAID, seeks to engage new stakeholders including parliamentarians, private health sector, media, celebrity and corporations to raise the visibility of TB as a public health issue and gain resources to end TB in India.

Through its projects, The Union offers several training courses on TB, including clinical management of MDR-TB, operational research, and capacity building workshops for advancing tobacco control.

## IMPACT

**16**

million people reached through  
TB awareness campaigns

**300,000**

presumptive TB patients  
identified

**25,000+**

TB patients now receiving  
treatment

**13,000**

Rural Health Care  
Providers trained

**20**

Indian districts declared  
smoke-free (benefitting  
17 million people)

**45**

scientific papers published  
in peer reviewed journals  
annually