MEDIA PACK 2019
ADVERTISING IN THE IJTLD

The International Journal of Tuberculosis and Lung Disease

IJTLD Editorial Office
68 boulevard Saint Michel, 75006, Paris, France.
e-mail: journal@theunion.org  Tel: +33 (0) 1 44 32 03 60. Fax: +33 (0) 1 43 29 90 83
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Introduction

The IJTLD is the reference for clinical research and epidemiological studies on tuberculosis. Currently distributed in over 145 countries, it is also the only peer-reviewed journal dedicated to lung health worldwide, including articles on TB-HIV and respiratory diseases such as asthma, acute respiratory infection, COPD, child lung health and the hazards of tobacco and pollution.

- Distributed in over 145 countries
- 40 000 online hits per month
- ~500 print subscriptions
- Over 20 000 online users
- Impact factor: 2.392 (2017)
Online Advertising in the IJTLDD

The online version of the IJTLD, hosted by Ingenta at http://www.ingentaconnect.com/content/iuatld/ijtld, is read by more than 20 000 experts in the fields of lung health, tuberculosis, public health and infectious diseases.

- The IJTLD receives over **40 000** hits per month
- More than **15 000** full-text downloads per month by the international scientific and development communities
- The Journal consistently ranks in the top **3 of 10 000** titles on Ingenta in terms of full-text downloads
- Four high-impact ad spaces to choose from

<table>
<thead>
<tr>
<th>Placement</th>
<th>Size (pixels)</th>
<th>Resolution (dpi)</th>
<th>Cost per thousand page impressions</th>
</tr>
</thead>
<tbody>
<tr>
<td>Leader board</td>
<td>728 x 90</td>
<td>500–900</td>
<td>50€</td>
</tr>
<tr>
<td>Skyscraper</td>
<td>120 x 600</td>
<td>500–900</td>
<td>50€</td>
</tr>
<tr>
<td>Rectangular ad in navigation bar</td>
<td>180 x 150</td>
<td>500–900</td>
<td>45€</td>
</tr>
<tr>
<td>Vertical banner in navigation bar</td>
<td>120 x 240</td>
<td>500–900</td>
<td>45€</td>
</tr>
</tbody>
</table>

**Deadline for receiving artwork for electronic ads:** 5 days prior to publication.

**Example:** 25 January for a 1 February publication date.

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Advertise in the IJTLD e-Table of Contents

Deliver your message directly by e-mail to over 50 000 contacts: advertise in the monthly IJTLD electronic Table of Contents. Sent to all our readers when a new issue goes online, the e-TOC allows users to click straight through to an article of interest. As only one slot is available, your ad will receive maximum attention.

Exclusive ad @ 1100€/issue
For maximum effect, this can be combined with an ad in the online version of the Journal. Contact journal@theunion.org for more details.

Requirements: 220 x 400 pixels and minimum 300 dpi resolution.

Deadline for receiving artwork for the e-TOC: The 10th day of the month prior to the issue publication date. Example: 10 January for the February issue (the electronic version of the issue is published online on around the 15th of the month).
Print Advertising in the IJTLD

The print version of the IJTLD is sent to hundreds of individuals, hospitals, libraries and medical institutions world-wide. A full-page, 4-colour ad will catch the eye of our readers.

Print advertising rates for 2019

<table>
<thead>
<tr>
<th>Inside Pages</th>
<th>Single Issue</th>
<th>2–5 issues</th>
<th>6–12</th>
</tr>
</thead>
<tbody>
<tr>
<td>Black &amp; White</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Full page</td>
<td>1250€</td>
<td>995€</td>
<td>845€</td>
</tr>
<tr>
<td>Half page</td>
<td>800€</td>
<td>675€</td>
<td>520€</td>
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<tr>
<td>Quarter page</td>
<td>500€</td>
<td>450€</td>
<td>345€</td>
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<tr>
<td>Colour</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Full page 4 colour</td>
<td>2530€</td>
<td>2185€</td>
<td>1960€</td>
</tr>
<tr>
<td>Full page 2 colour</td>
<td>1580€</td>
<td>1445€</td>
<td>1310€</td>
</tr>
<tr>
<td>Half page 4 colour</td>
<td>1290€</td>
<td>1122€</td>
<td>1055€</td>
</tr>
<tr>
<td>Half page 2 colour</td>
<td>815€</td>
<td>775€</td>
<td>680€</td>
</tr>
<tr>
<td>Inside Covers 2 &amp; 3</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>4-colour</td>
<td>2900€</td>
<td>2550€</td>
<td>2200€</td>
</tr>
<tr>
<td>B&amp;W</td>
<td>1450€</td>
<td>1300€</td>
<td>1150€</td>
</tr>
<tr>
<td>Outside Back Cover</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>4-colour</td>
<td>3200€</td>
<td>2850€</td>
<td>2512€</td>
</tr>
<tr>
<td>B&amp;W</td>
<td>1700€</td>
<td>1500€</td>
<td>1300€</td>
</tr>
<tr>
<td>Inserts</td>
<td></td>
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<td></td>
</tr>
<tr>
<td>Loose</td>
<td>100€/1000</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Bound</td>
<td>Contact the Editorial Office</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Dimensions (A4 format)
Page size (mm):
- Full: 270 x 190
- Half horizontal: 132 x 190
- Half vertical: 270 x 90
- Quarter: 132 x 90
- Trim: 297 x 210
- Bleed: 303 x 216

Requirements
Colour and black and white advertisements can be supplied electronically in Quark Xpress with all accompanying fonts and linked graphics, as an EPS or PDF file with all fonts embedded, or in TIF format. Files should be supplied at the size and orientation intended for print reproduction. IJTLD trim size is 297 x 210 mm (8.31" x 11.69"). If the ad bleeds off the page, add 5 mm (1/8") to that side of the image for bleed allowance. Colour files must use CMYK colour, with at least 500 dpi. Black and white greyscale ads should be at 500 dpi, and line-art ads should be 900-1200 dpi.

Deadline for receiving artwork for print ads: 6 weeks prior to publication, on the 15th of the month.
Example: 15 January for the March issue.
The Journal is distributed in over 145 countries to over 20,000 physicians, health workers, researchers, libraries and institutions. Over 100 institutional subscriptions allow access to an even larger network of researchers and decision makers.

The *IJTLD* is owned and published by the International Union Against Tuberculosis and Lung Disease (The Union). The Union works in collaboration with over 2500 of the world’s foremost lung health scientists and clinicians, and is affiliated with 100 organisations in 146 countries.

**Print distribution by region, 2018 (~500 subscriptions)**

**Online distribution by region, 2018 (21,183 online readers)**
General Information

**ISSN:** 1027-3719 (paper)

**e-ISSN:** 1815-7920 (online)

**Impact Factor (2017):** 2.392

**Affiliation:** The Official Journal of the International Union Against Tuberculosis and Lung Disease (The Union)

**Document type:** Scientific journal

**Year first issued:** Volume 1 1997

**Formerly:** *Tubercle and Lung Disease*

**Frequency:** Monthly, plus supplements

**Mailing date:** The third Monday of the month preceding the publication date

**Online:** Two weeks preceding the publication date.

**Pages:** 120–144 pp/issue

**Circulation:**

- Hardcopy distribution 400 worldwide
- More than 20 000 online users
- Online Chinese, Russian, Spanish and French versions.

**Distribution:**

Union members, subscribers, libraries, hosted on Ingenta

**Coverage and Market:**

i) Coverage: International – more than 145 countries
ii) Market: Respiratory physicians, health workers, tuberculosis programme managers, students, specialists in tuberculosis (both clinical and research), tropical medicine, public health and infectious diseases

**Languages:**

English – with French and Spanish summaries.

**Annual subscriptions** (2019 rates):

- Individual: €240 per annum
- Institutional: from €300 per annum
- Online membership from €20 (LICs)

**Subscriptions:**

Membership Services,
The Union
e-mail: membership@theunion.org

**Publisher:**

The International Union Against Tuberculosis and Lung Disease (The Union)
68 boulevard Saint Michel
75006 Paris, France
Tel: (+33) 1 44 32 03 60
Fax: (+33) 1 43 29 90 87
e-mail: union@theunion.org

**Printed by:** The Sheridan Press,
Hanover, PA, USA

**On-line:** On-line on
www.ingentaconnect.com (link also through
www.theunion.org)

**Access to articles from Volume 1 (1997) to 6 months prior to the current issue free of charge.**

- Current volume available to Union members and subscribers.
- Pay-per-view facility available to non-subscribers.

**Archives and back issues:** Back issues of the Journal can be purchased separately.

**Abstracting and Indexing services:**

CAB Abstracts, CLOCKSS,
Current Contents®/Clinical Medicine,
Excerpta Medica/EMBASE, Index Medicus, ISI Alerting Services,
LOCKSS, Medical Documentation Service®,
Medlars, Medline,
the Science Citation Index®,
SciSearch® and the SIIC databases

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