The Japan Anti-Tuberculosis Association began producing double-barred cross seals in 1952. In 2014, they sold more than 1.8 million seals, which generated ¥ 242,300,163 (approx. US$ 19,000) in funds for TB programmes. Funds raised through the Christmas seals were put towards promoting public awareness, supporting women’s organisations and conducting research for TB and other lung diseases in Japan, as well as supporting civil society organisations working on TB control activities in high-burden countries.