The Korean National Tuberculosis Association has been producing Christmas seals since 1953. In 2013, 1,293,200 sheets of seals were sold. More precisely, 994,200 Christmas Seal sheets and 299,000 Green Seal sheets. Green Seal is a sticker that is thin and small gold plate that has function of blocking most electromagnetic waves from electronic appliances. This activity has generated approximately US$ 3,750,000 that supported public relations activities, such as media relations, social media and much more.