The Philippines’ TB seals campaign dates back to PTSI’s founding in 1910. Until 1947, the seals were printed abroad, but since then they have been produced locally. In 1985, a TB Seal Committee was established to oversee the popular campaign, which is one of PTSI’s two major events for the national tuberculosis control programmes. In 2012, 18,000 sheets of seals were sold – totally 720,000 individual seals. The funds generated are mainly used to support the diagnosis and treatment of indigent TB patients and PTSI’s research programme. The fact that PTSI’s seals have won awards at 8 out of the past 11 Christmas Seals Contests is an added attraction for both potential designers and philatelists who collect the TB Seals.